

## Education

**Ba Honours Product Design + 1 Year Industry Placement**  
Middlesex University, London  
September 2005 - July 2008

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**BA Industrial Design**  
1, 5 years at University of Technology Sydney  
2004 -2005

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**3D modelling Course (CAD, Pro Engineer, Solid Works)**  
1 semester at LTH in Lund, Sweden  
January - June 2003

**Mechanical Engineering**  
1,5 years at KTH and LTH, Sweden  
2001 - 2002

## Experience

**Exhibition Designer, New Designers, Design Business Centre**  
Angel, London  
April - July 2008  
Concept development, design, branding, promotion, material sourcing, graphics and construction of a showroom at the New Designers Fair for selected graduated students.

**Exhibition Designer, Graduate Show at the Truman Brewery**  
Brick Lane, London  
March - June 2008  
Concept development, design, branding, sourcing sponsorships, promotion, material sourcing, graphics and construction of the final year graduate exhibition for the Product Design Degree at Middlesex University. Showcased at the Truman Brewery, Brick Lane, east London.

**Freelance 3D artist/Graphic Designer,**  
London  
June 2006 - Ongoing  
Project based 3D modelling/visualization using primarily Photoshop, Illustrator, Autocad, Vray Render Engine and 3D Studio MAX.

**Product Designer in own Company, A.Nydahl**  
2000 - Ongoing  
**Design, Warehousing and Distribution** of the registered design "Sinus" Lamp that was chosen for distribution by London based **Unto This Last** in a competition at Middlesex University.  
Additional 3D Modelling, Graphic Web Design and 2D Visualization.

**3D artist/Graphic Designer, V-Real Ltd, London**  
June 2006 - July 2007  
**1 year Industry placement** creating 2D graphics and 3D modelling/ visualization using primarily Photoshop, Illustrator, Autocad, Vray Render Engine and 3D Studio MAX.

## Skills

3D Studio MAX  
Solid Works  
Autocad  
SketchUp  
Pro Engineer  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Encore  
Microsoft Office

Knowledge in usage of  
Lasercutter  
WaterJet  
Rapid Prototyping machine  
CNC milling Machine

Swedish Mother tongue  
English Fluent  
German Basic conversation

## Acknowledgements

### **100% Design, Exhibition, London**

18-21 September 2008 London

Will exhibit the Sinus lamp in collaboration with Redesign for their showroom "Lighten up" featuring sustainable lighting designers. Will also be featuring in their book.

### **ICON magazine, August Issue**

The Sinus lamp is featured in the renowned ICON magazine, the August issue.

### **OnOffice magazine, October Issue**

The Sinus lamp will be featured in the October issue.

### **Casa Decor UK**

Been asked to participate in this renowned design exhibition first time in London, December/January.

### **Journal of the Institution of Engineering Designers**

The table using the "glueless, screwless joint"-principle will be featured in the design journal explaining the development and outcome of this product end 2008.

### **New Designers Exhibition, Design Business Centre**

Angel, London

9-13th July 2008

Exhibiting the glueless, screwless project (table, bench, stool, lamps) at the New Designers Fair for selected graduated students.

### **Graduate Design Show at the Truman Brewery**

Brick Lane, London

5-9 June 2008

Exhibiting the glueless, screwless project (table, bench, stool, lamps) at the Truman Brewery as part of the Exhibition for final year design students from Middlesex University.